

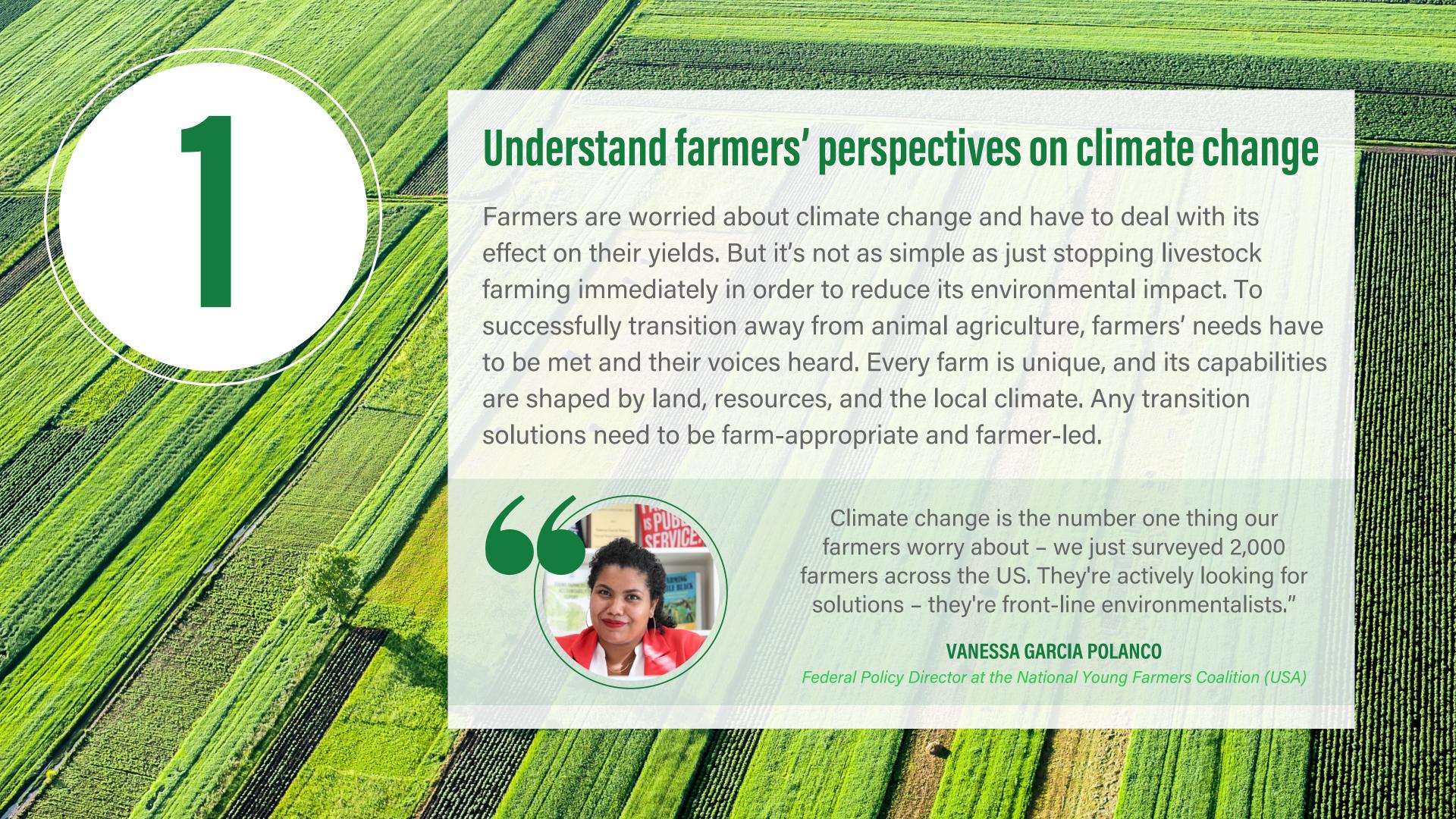
## FIVE WAYS TO SUPPORT FARMERS TO TRANSITION TO ALTERNATIVE PROTEINS



## SUMMARY

A transition to alternative-protein production presents a huge opportunity for farmers at a time when climate change is becoming a major threat to farming livelihoods, both directly and indirectly. And, since alternative proteins come in so many different forms, solutions can be tailored to the needs of specific farms as well as end consumers. A just transition from farming animals to alternative proteins can deliver better outcomes for farmers, producers, consumers, and our planet. Doing so will future-proof farming businesses, reduce uncertainty and price volatility, and slash food-related emissions.

However, such a transition comes with risks and complications that require the support of businesses throughout the value chain in order to provide solutions. Read on to learn about the top five ways that businesses can support farmers in the transition to alternative protein – or click <u>here</u> to access the full ProVeg International report, 'Amplifying Farmers' Voices: Farming perspectives on alternative proteins and a just transition'.











## CONCLUSION AND NEXT STEPS

There are huge opportunities for farmers in the transition towards sustainable alternative proteins, including higher margins and greater security through long-term industry partnerships. In <a href="the-full report">the full report</a>, we spoke to many farming representatives who argued that farmers are open to innovation but they need new knowledge and methods to be made freely available by businesses and governments – and validated by their peers.

We also heard repeatedly that farmers can't shoulder the financial risks of transitioning by themselves, and that businesses should provide long-term contracts and offer a range of partnership options for farmers in order to help minimise the risk of switching to alternative proteins. By harnessing these top five strategies to support farmers, we can help to make alternative protein agriculture more accessible and make the shift towards more sustainable models of food production.