

THE PROVEG LOGO

The ProVeg logo

The ProVeg logo is a trademark consisting of the V-signet in a circle and lettering. These elements are always used together as the logo in the form depicted here.

The V-signet symbolises our community which is diverse, inclusive, and values direction over position.

It can be found [in our google drive](#) in several formats.

Padding

The minimum distance between the logo and other elements is O. O marks the height of the lower case letters "o", "v", and "e".

Smallest size

In print, the minimum height of the logo is 7 mm.

Social media size

When placed on social media posts, the logo should have a height of 86px



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Official logo versions



THE PROVEG LOGO

Correct use of the ProVeg logo

Only use the coloured logo over white backgrounds.
The white logo can be used over solid colour backgrounds and/or pictures.



Incorrect use of the ProVeg logo

Do not place the coloured logo over solid colour backgrounds or images.

Do not modify or place the elements within the logo in a different manner than depicted in point 2.2 (the V-signet can never be moved to a different location, the word 'international' must remain in the logo)

Please do not recolour the logo.

