

Information on the processing of Personal Data according to Art. 13 and 14 of the European General Data Protection Regulation (GDPR) and the Personal Information Protection Law of the Republic China (PIPL)

By

**The Shanghai Representative Office of ProVeg International Incorporated
2405, 24F, 1018 Changning Road,
Shanghai, 200042
China**

The following data protection notices are made in connection with downloading the research on plant-based eating in China and being contacted by ProVeg China via email for collection of further data for conducting demographic research.

1. Who is responsible for data processing and whom can I contact?

The controller responsible for data processing is

**The Shanghai Representative Office of ProVeg International Incorporated
2405, 24F, 1018 Changning Road,
Shanghai, 200042
China**

The email address for data protection issues is

dataprotection@proveg.org.

2. From which source did we get the data?

We have obtained your data, which is personal data in the sense of Article 4 No. 1 GDPR and Article 4 PIPL, through your entry in connection to downloading the research on plant-based eating in China and being contacted by ProVeg China via email for collection of further data for conducting demographic research.

With the sending of the request, we have received it immediately.

3. Which Data do we use?

- General

We use from you only the data that you have submitted in the download request from. These are:

- email address
- first name and surname
- institution/company
- region
- student status (if any)

4. What is the purpose of the data processing?

The purpose of the processing is to provide you with your requested download of the research on plant-based eating in China; and for receipt of follow-up email communication from ProVeg China for collection of further data for conducting demographic research via email through newsletter services. We send emails via proveg.asia@proveg.org.

5. On what legal basis is my data processed?

We process your personal data in compliance with the provisions of the EU General Data Protection Regulation (GDPR) relevant to data protection.

Article 6 para. 1 a) GDPR, Art. 13 para 1 (I) PIPL

The basis for the processing of your personal data is Article 6 (1) a) GDPR, as we process your data because you have given consent to the processing of your personal data for the specific purpose aforementioned.

6. Who receives my data?

Within our company, only those persons and offices receive your personal data that need them to fulfill our contractual and legal obligations.

In addition, the following bodies may receive your data: Order processors used by us (Art. 28 GDPR) especially in the area of IT services, such as our mail software, to the extent necessary.

7. How long will my data be stored?

We delete your personal data upon your email request to dataprotection@proveg.org.

In addition, we are subject to various storage and documentation obligations. The periods specified there for storage or documentation are generally three to ten years, but in certain cases up to thirty years.

8. Is Data processed outside of the Republic of China?

For the processing of your data, we also use service providers located in third countries outside the Republic of China. Countries outside the Republic of China handle the protection of personal data differently. There is currently no decision that guarantees every country generally provides an adequate level of protection.

We have therefore taken special measures to ensure that your data is processed in the third countries as securely as within the Republic of China.

If we use third-country service providers, we conclude the data protection contract (standard data protection clauses) provided by the Commission of the European Union for the processing of personal data in third countries with them. This provides appropriate safeguards for the protection of your data with service providers in the third country.

Some of our providers are headquartered in the USA. Due to the Data Privacy Framework in place between the USA and the EU since 2023, it has been possible since its entry into force for these companies to be certified by US data protection authorities and thus confirm their level of data protection. Some of our service providers have already been certified.

You can request information about the companies already certified or a copy of the appropriate guarantees using the contact details above.

8. What Data Protection rights do I have?

Under the respective legal requirements of the GDPR, valid in the version from 25.05.2018, and the PIPL valid from 20.08.2001

! you have the right to **receive information** about the data stored about you (Art. 15 GDPR, Art. 17 PIPL).

! If incorrect personal data are processed, you have the **right to rectification** (Art. 16 GDPR, Art. 44, 46 PIPL).

! If the legal requirements are met, you can request the **deletion or restriction** of processing and **object to processing** (Art. 17, 18 and 21 GDPR, Art. 15 PIPL).

! Furthermore, you have the right to data **portability** (Art. 20 GDPR).

To exercise your rights, please contact

dataprotection@proveg.org.

! You have the right to lodge a **complaint** with a supervisory authority (Article 77 (1) of the GDPR), in particular in the Member State of your habitual residence, place of work or the place of the alleged infringement, if you consider that the processing of personal data concerning you infringes this Regulation.